

RUNDOWN Final Presentation – Tues., Dec. 6, 2016

Part	Presenter	Item	Visual
		<i>(During Assemblage)</i>	Flickr photo album plays in loop <i>music full</i>
1	S.A. Katz	INTRODUCTION Team introductions Campaign Overview/Background <i>intro Emily/Sheri</i>	<i>music under and out</i> Flickr album continues to play <i>music under</i> Bridge logo (<i>w/ slogan</i>) full screen (1)
2	Emily-Sheri Sheri Emily	PRESS & PR—PT. I Remarks Intro Media Kit Downtown Economic Dev. Book <i>The Bridge-The New Downtown</i> History/Background Fact Sheet <i>intro Stefne/Megan</i> DSSD Stories small business (1) artists (1) <i>intro Stefne/Megan</i>	<i>Title: Press and PR w/logo (1)</i> Front Cover Media Kit (1) Economic Development Book (1) History/Background (1) Fact Sheet Q&A (1) small business (1) artists (1)
3	Stefne-Megan Tais Megan	ART & DESIGN Logo Variety (1) Final The Bridge Logo (1) Schematics (6) Transit Advertising Metro-North interior train (1) Metro-North kiosk (1) Bus shelter (1) Bus wrap (1) Outdoor Advertising Billboards (4) Lamp posts (2) Street art (2)	<i>Title: Art and Design w/logo (1)</i> Logo gangup (1) Bridge logo (1) Schematics (6) Metro-North interior train (1) Metro-North kiosk (1) Bus shelter (1) Bus wrap (1) Billboards (4) Lamp posts (2) Street art (2)

		ART & DESIGN <i>continued</i> Print Advertising CT Magazine Ads (4) Posters (1) Web Advertising OIB ads (1) Promotional/Novelty items (3) <i>intro Alban/Dachul</i>	CT Magazine Ads (4) Posters (1) OIB ads (1) Promotional/Novelty items (3)
4	Alban Dachul	TRANSITION-VIDEO Overview on video work Intro 5:00 video	Video 5:00
5	<i>intro yourselves</i> Rebecca Jade <i>intro Kamilla</i> Kamilla Jade <i>intro Dachul</i> Dachul	SOCIAL MEDIA Downtown Hashtags (1) Text Messages (4) UB Initiative (1) Instagram (2) Facebook Generic (2) Downtown (2) Twitter-City of Bpt. Generic Banners (2) Posts (2) Downtown Banners (2) Posts (2) Twitter-Mayor Joe Ganim Generic (1) YouTube-City of Bpt. (2)	<i>Title:</i> Social Media w/logo (1) Downtown Hashtags (1) Text Messages (4) UB Initiative (1) Instagram (2) Facebook Generic (2) Downtown (2) Twitter-City of Bpt. Generic Banners (2) Posts (2) Downtown Banners (2) Posts (2) Twitter-Mayor Joe Ganim Generic (1) YouTube-City of Bpt. (2)

	<p>Rebecca</p> <p>Social Media <i>continued</i> Infographic (1) Humans of Bpt. <i>--live</i> Downtown Bridgeport Eats <i>--live</i> <i>intro Shanon</i></p> <p>Shannon and Zappar floor crew (6)</p> <p>Augmented Realty Zappar app <i>intro floor demonstrators (6)</i></p>	<p>Infographic (1) Humans of Bpt. <i>--live</i> Downtown Bridgeport Eats <i>--live</i></p> <p>Zapcode (1) <i>after everyone zaps code cut to</i> Photo Zappar app “working” (1)</p>	
6	<p>S.A. Katz</p> <p>Alex</p> <p>S.A. Katz</p>	<p>WRAP UP Intro Alex for remarks</p> <p>remarks</p> <p>Open floor to City/UB attendees for remarks</p>	<p>Flickr album plays in loop <i>music under</i></p> <p>Bridge Logo/music under in loop</p>